



A Simpler Way to Give

The American Cancer Society Donor Advised Fund

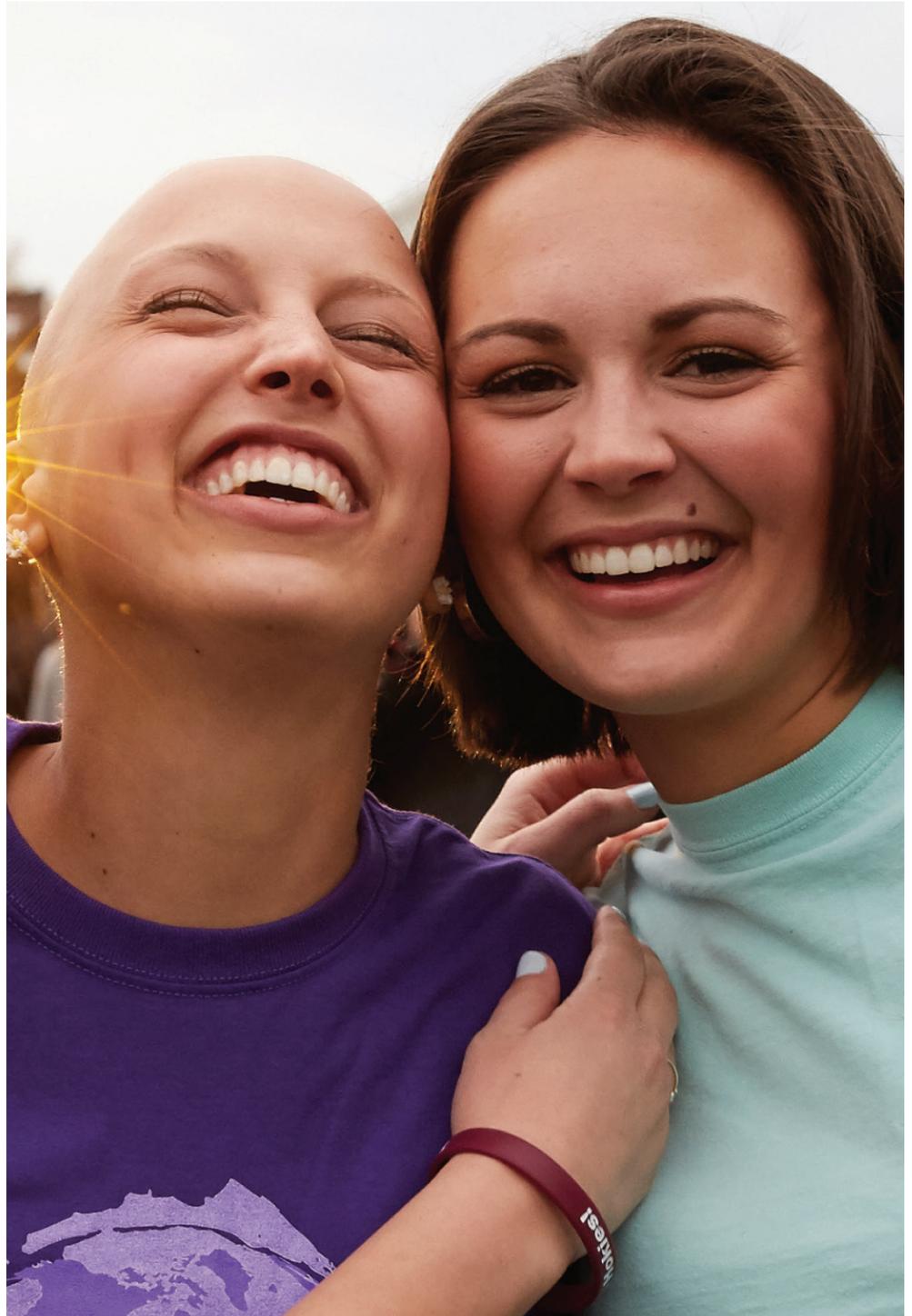


Every second of every day, the American Cancer Society is here to help someone facing cancer.

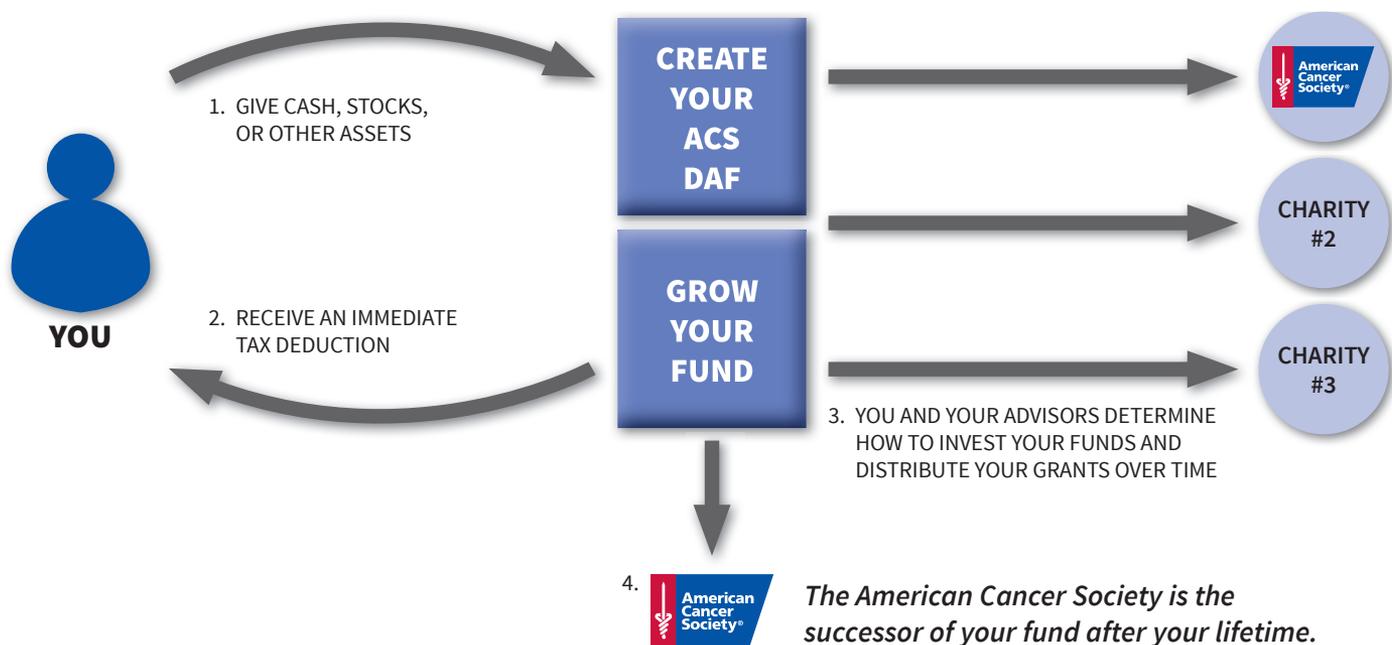
Nearly one in three people in the US will be diagnosed with cancer in their lifetime.

At the American Cancer Society, we're on a mission to save lives, celebrate lives, and lead the fight for a world without cancer. To do that, we're funding and conducting research, sharing expert information, supporting patients, and spreading the word about prevention. All so you can live longer — and better.

A Donor Advised Fund (**DAF**) is a simple, flexible, and tax-advantageous way to give to your favorite charities. Giving to charity can be rewarding in itself. Creating your own Donor Advised Fund through the American Cancer Society can simplify your giving, save you time and money, and tap into additional tax benefits under the new Tax Cuts and Jobs Act of 2017.



How A Donor Advised Fund Works ...

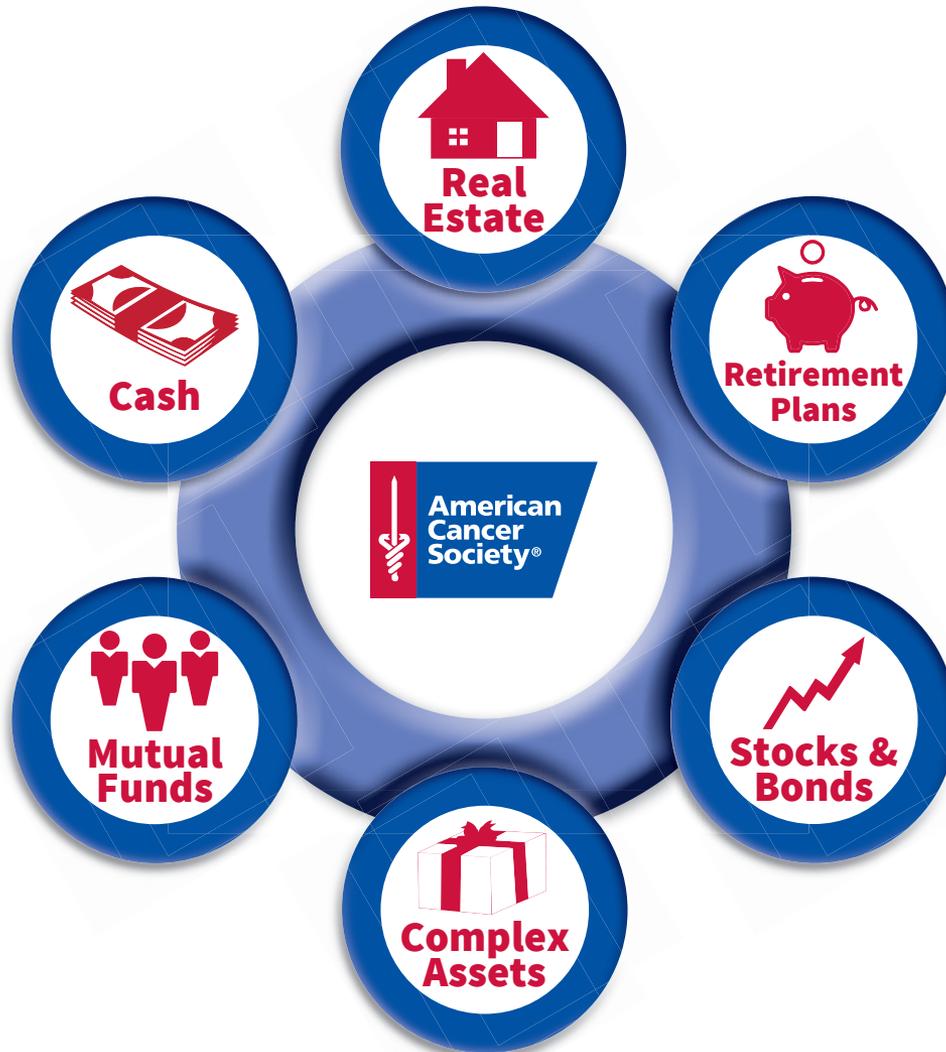


Advantages of a Donor Advised Fund:

- **Simplicity** – the DAF sponsor handles all record-keeping, disbursements, and tax receipts.
- **Flexibility** – timing of your tax deduction can be separate from your charitable decision-making.
- **Tax-efficiency** – contributions are tax-deductible, and any investment growth in the DAF is tax-free. It is also easy to donate long-term appreciated securities, eliminating capital gains taxes.
- **Family legacy** – a DAF is a powerful way to build or continue a tradition of family philanthropy.
- **No transaction fees** – once approved, 100% of your recommended grant goes to the charity of your choice.

Acceptable Types of Assets

Contributing assets other than cash is simple with a Donor Advised Fund. You can use almost any asset, from cash, appreciated stock, real estate, and retirement accounts, to complex assets to create your own **American Cancer Society Donor Advised Fund**.



Call us at 1-800-227-2345 to learn more or visit cancer.org/donoradvisedfund.

Frequently Asked Questions

American Cancer Society Donor Advised Fund

What is the minimum amount needed to create my American Cancer Society DAF?	\$10,000
What is the additional contribution minimum?	\$1,000
What is the minimum grant amount?	\$250
What is the minimum balance required?	None
Can I name my own DAF?	Yes, you may select any name for your DAF, such as The Anderson Family Cancer-fighting Fund.
What is the minimum grant frequency?	None, but encouraged
Does the DAF allow me to recommend investment allocation?	Yes, donors may select from among a group of managed portfolios.
Are there fees associated with a DAF account?	Each account is subject to advisory and administration fees based on your account balance and the managed portfolio selected.
Does the DAF allow me to contribute complex assets such as real estate and private stock?	Yes, contingent on due diligence and board approval
Does the DAF allow me to name advisors who may also recommend grants during my life?	Yes
Does the DAF allow me to name successors who may recommend grants after my death?	No, the American Cancer Society is the successor.

Discover your specific benefits today!

To learn more about how you could benefit from a Donor Advised Fund, call **1-800-227-2345** to learn more or visit cancer.org/donoradvisedfund.

Take Action Against Cancer

We're fighting all cancers in all ways, on all fronts. Help us lead the fight for a world without cancer. Through gifts to your American Cancer Society Donor Advised Fund we can:

Support Cancer Patients and Caregivers



- More free rides to treatment, free lodging near hospitals, and information and education through a live 24/7 cancer helpline
- More people surviving cancer, getting the best care possible from diagnosis to survivorship, no matter where they live or what their circumstances

Find Cancer's Causes and Cures



- More bright minds working to discover new treatments or targeted therapies
- Investing more than \$4.8 billion in research, and giving grant funding support to 47 individuals who went on to win the Nobel Prize
- More voices speaking up for cancer patients, federal research funding, and proven prevention strategies

Help Lead the Fight

By creating your American Cancer Society Donor Advised Fund, you can ensure that the progress we've made fighting cancer not only doesn't stop but accelerates – and benefits everyone. Investing in the American Cancer Society saves and improves lives. It will help end cancer.

Take these easy steps to establish and actively manage your Donor Advised Fund:

- Visit cancer.org/donoradvisedfund to complete the Donor Contribution Agreement to establish your account.
- Make an irrevocable gift to your American Cancer Society Donor Advised Fund.
- Select the managed portfolio options for your account.*
- Monitor your Donor Advised Fund growth.
- Recommend grant distributions over time to the American Cancer Society or other charities of your choice.



*Investment portfolios and assets are invested by the American Cancer Society's partner, Morgan Stanley Global Impact Funding Trust (GIFT).

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The mission of the American Cancer Society is to save lives, celebrate lives, and lead the fight for a world without cancer.

cancer.org/donoradvisedfund | 1.800.227.2345

A copy of the latest financial report of the American Cancer Society and charitable state disclosures can be obtained by visiting cancer.org/pgdisclosures, writing 250 Williams Street, NW, Ste. 4000, Atlanta, GA 30303, or calling 1-800-227-2345. This information does not represent legal or tax advice on the consequences of your gift. Seek advice from your own legal, tax or other professional advisors.



bbb.org/charity

The American Cancer Society, Inc. adheres to the Better Business Bureau's strong standards for charitable giving.